

Chattanooga Premier Bridal Show

Exhibitor Agreement

Sunday, September 20th, 2009 Noon - 4 pm Chattanooga Convention Center

The information you provide will be used exactly as shown in this space. The published phone number you provide will be used in the show program and on our website and any other show correspondence.

Please complete this contract legibly and with dark ink.

Company Name _____

Contact Name _____

Address _____

Hide Address on website

City _____ ST _____ ZIP _____

Published Phone _____ Alt. Phone _____

email _____ Website _____

Category _____

EXHIBIT SPACE

- 9 x10 wide Exhibit Booth**\$750.00
If paid in full by July 1st, 2009 the rate is \$650.00
- 9 x20 wide Exhibit Booth**\$1,350.00
If paid in full by July 1st, 2009 the rate is \$1,200.00
- 9 x30 wide Exhibit Booth**\$1,900.00
If paid in full by July 1st, 2009 the rate is \$1,700.00
- 9 x40 wide Exhibit Booth**\$2,300.00
If paid in full by July 1st, 2009 the rate is \$2,000.00
- Guaranteed Corner Booth**\$100.00
- Electricity**\$75.00
- Carpet**\$75.00
- Extra 6' Skirted Table - [You get 1-8' table per booth]**\$30.00
- Bride's Peel N' Stick Mailing Labels**\$35.00

As a vendor you get a copy of the registered brides emailed to you.
You must be a vendor in the show to be able to order these labels.

Show Program:

- Full Page Color Ad in the Show Program**\$500.00
- 1/2 Page Color Ad in the Show Program**\$300.00
- *Additional Listing in the Show Program**\$50.00

Internet Options: www.Chattanooga-BridalShow.com

- *Additional Listing**\$50.00
- Premium Upgrade**\$250.00
- Category Sponsor**\$600.00
- Site Sponsor**\$700.00

*You will receive one show program listing and one listing online as part of this contract. You can buy a second listing as shown above.

Total \$ _____

Each booth includes an 8' skirted table, 2 chairs and pipe and drape.

Any payments toward this contract are non-refundable.

Contracts must be completed and paid in full prior to September 8th, 2009.

This contract can't be transferred to a future show date and is non-transferable.

Credit Cards Payments: **Use Separate Credit Card Authorization Form**

Checks payable to: **Jacob Marketing Inc.**

Signature _____ Title _____ Print Name _____ Date _____

This contract is subject to the terms printed on the back side of this contract. The person signing this agreement acknowledges having read the back side.



JACOB MARKETING, INC.

**Early Bird
Extended
to
July 31st,
2009**

Jacob Marketing Inc.
dba Chattanooga
Premier Bridal Show
PO Box 31568
Knoxville, TN 37930

**JMI Sales Department
Office: 888-531-3941**

Fax: 888-278-7199
Sales@JacobMarketingInc.com

Sales Rep Contact

Rep _____

Phone Number _____

Email _____

All Vendors must
Check -in by 10:30 am
the day of the show or
forfeit their booth
and monies paid.

At 11:30 the day
of the show
(30 minutes before the door opens)
there will be
a vendor meeting.

No Booth Sharing!

Jacob Marketing Inc.
reserves the right to not allow
any vendor to participate.
Any potential liability is limited to
the value of this contract.

**Jacob Marketing Inc. dba Premier Bridal Show
Contract Terms & Conditions**

Jacob Marketing Inc. hereafter referred to as "JMI", its agents, officers or employees, shall not be liable for property damage or personal injury to Exhibitor, its agents, employees, helpers &/or guests, which may occur on or about any part of the subject premises including your booth space, regardless of how such an injury or damage may have occurred. Exhibitor shall hold "JMI" harmless and shall indemnify "JMI" against all liability or expenses arising out of any claim of injury or damage to any person or property, together with all costs in connection with the defense thereto, including attorney's fees, resulting from the Exhibitor's actions.

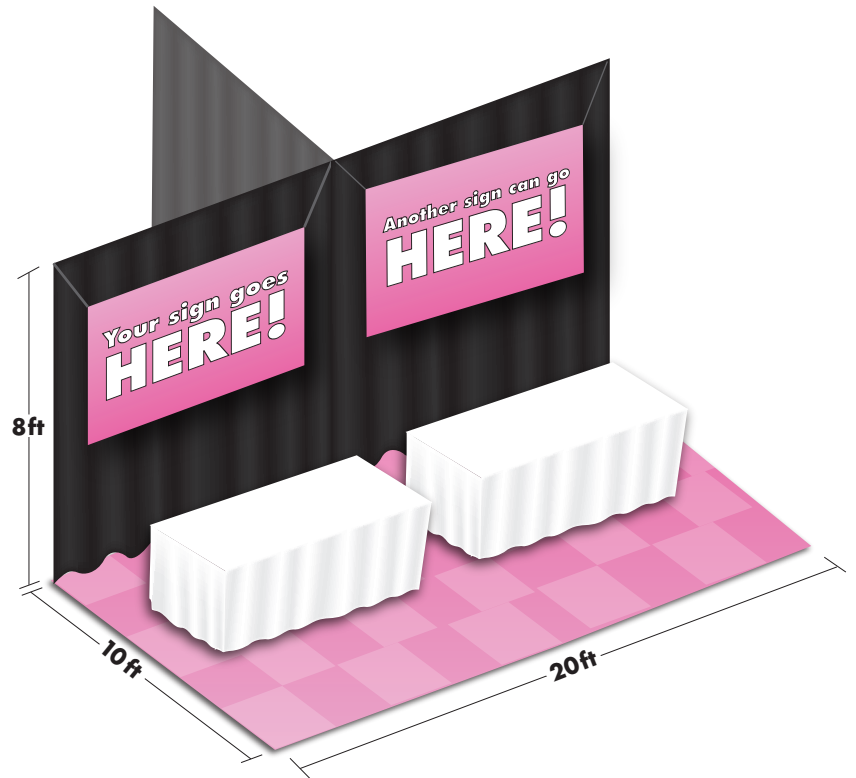
1. Setup/Breakdown: Setup of booths must be completed 60 minutes before the show opening and must remain set up and open for business until show closing. Booths and aisles must be kept clear for safe access throughout show hours. If an exhibitor breaks down early, the exhibitor shall forfeit its rights to the list of show attendees and be precluded from participation in future shows.
2. "JMI" reserves the right to demand removal by an exhibitor of any items which may not be in keeping with the show's image.
3. "JMI" reserves the right to make rules and regulations it deems proper and necessary and exhibitor agrees to accept such rules and regulations.
4. Exhibitors may only display or distribute their materials. Non-exhibitor materials are not allowed. No other bridal magazines except Premier Bride may be at the show.
5. All municipal, state, and federal requirements in connection with sales must be fulfilled.
6. This contract cannot be assigned without the prior written consent of "JMI" The exhibitor cannot share their booth space with another non-exhibitor. All exhibitor displays must be free standing and may not exceed the boundaries of the exhibit space. Exhibitors are prohibited from attaching anything to the walls, columns, windows or fixtures of the facility. "JMI" reserves the right to restrict displays that interfere with other exhibitors.
7. Reasonable precautions will be taken by "JMI" to protect persons and property during the show; however, neither the show management, show facility, nor representatives of any of the same, shall be responsible for the personal safety of the exhibitor or its representatives from injury, or the safety of the property of the exhibitor from theft or damage. Exhibitor waives all claims for damages of every kind against "JMI" based on property damage, destruction, loss or theft, personal injury or death and any other act.
8. Distribution of samples of food, cake or other edible items is subject to approval by "JMI" and subject to any rules or restrictions set forth by the show facility. Distribution of alcoholic beverages is prohibited. Only those exhibitors in the food business are allowed to distribute food samples. A description of those edible items must be provided to "JMI" prior to the show. The exhibitor who distributes edible items agrees to assume liability and indemnify and hold harmless "JMI", the show facility and representatives for damage or injury which might ensue by reason of such distribution.
9. The use of porters, if available, to assist unloading and loading is at exhibitor's own risk, and "JMI" shall not be liable for any resulting damage or claim.
10. A list of attending brides will be made available to each exhibitor provided the exhibitor has fulfilled all terms of this agreement. The list will be seeded to enable "JMI" to monitor its use. Exhibitor agrees that the list shall remain the property of "JMI" and that the exhibitor agrees not to sell, lend or otherwise transfer the list to any other business or individual for any reason. Any exhibitor allowing use by a non-exhibitor will forfeit the right for future participation in the shows.
11. Exhibitor warrants that the Exhibitor carries liability insurance that provides coverage for your area in the show. Your booth area is an extension of your company office and as such you must have liability protection.
12. Exhibitor warrants that exhibitor carries vehicle liability insurance for any vehicle that is brought onto the facility premises.
13. In the event of adverse weather conditions, fire, casualty, disaster, labor disputes, acts of God or any other emergency situations beyond the control of "JMI", "JMI" will, at its discretion, reschedule and/or procure alternate space for the show. "JMI" shall not be liable to exhibitor for any loss or damage suffered by exhibitor by reason of such rescheduling and/or relocation of the show. Except as specifically provided otherwise in this agreement, should "JMI" fail to hold the show a refund of all amounts paid will be returned to the exhibitor.
14. "JMI" may issue additional rules as it deems necessary for the orderly presentation of the show. For the convenience of the exhibitor, "JMI" will accept submission of this agreement by facsimile and shall be deemed to be an original document and fully enforceable there as.
15. The exhibitor in signing this agreement acknowledges his, her or their authority to do so and hereby assumes liability for the terms and conditions and amounts stated herein.
16. This agreement and performance hereunder, and all suits and proceedings hereunder shall be interpreted and construed pursuant to the laws of the State of Tennessee.

This agreement shall represent the entire agreement between the exhibitor and "JMI". No provision can be modified except by written mutual consent. If any clause of this agreement is found to be invalid or unenforceable, the remainder of the agreement shall continue in full force and effect without regard to the invalidated clause.

Sample Quad Booths



Single Booth



Double Booth



Front View

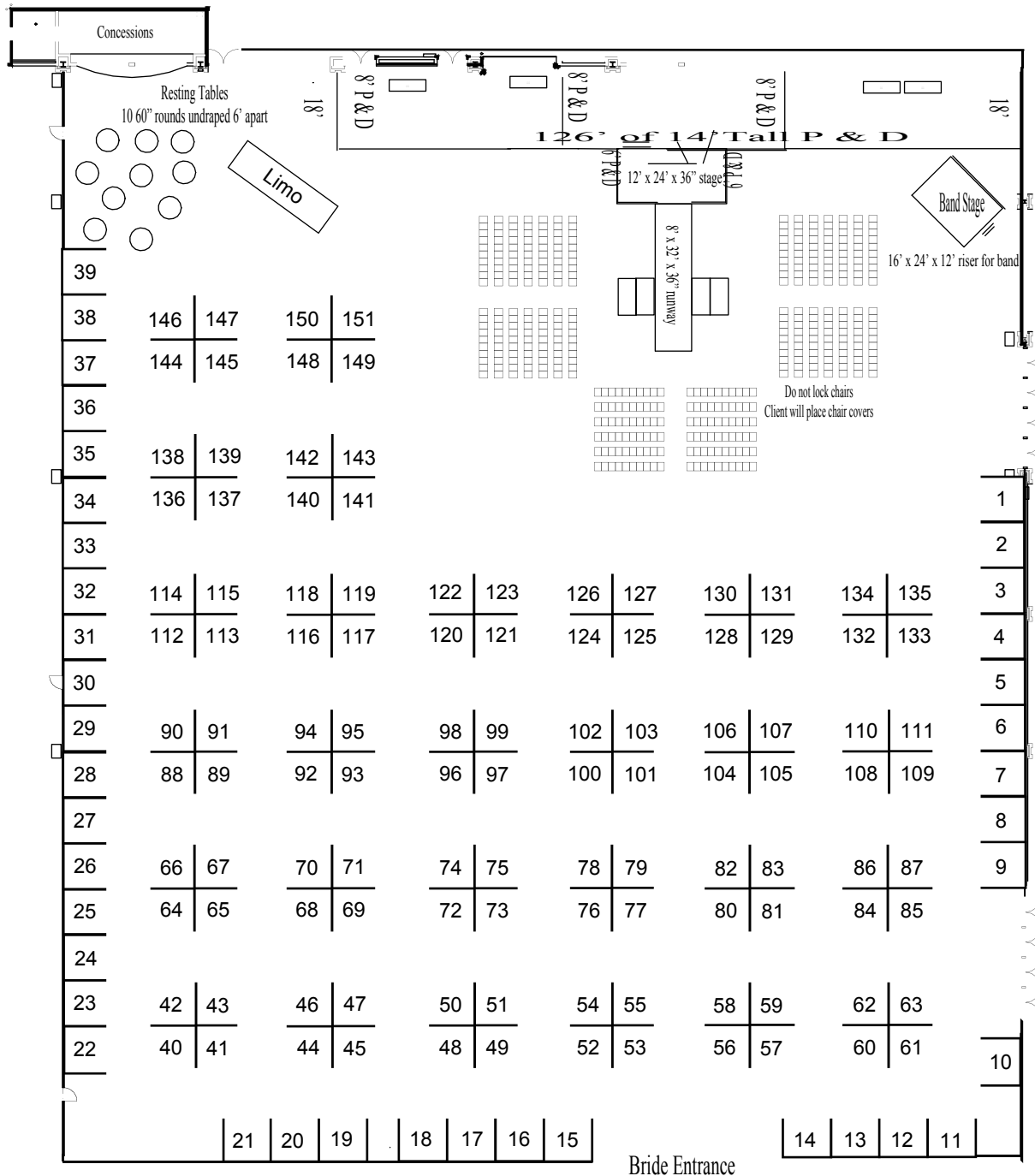
*Banners not included. See attached PDF for banner pricing.

**Show floor is concrete. You can rent or bring your own carpet. Any adhesive used to hold down the carpet must also be removed after the show.

Chattanooga Bridal Show Sunday, September 20th, 2009

Chattanooga Convention Center

Exhibition Hall A & 1/2 B



● = electricity



 7 - 8' tables non-skirted or clothed

Registration/Ticket area



JACOB MARKETING, INC.

Jacob Marketing Inc. "JMI"
Credit Card Authorization Form
PO Box 31568 – Knoxville, TN 37930
Sales Department 888-531-3941
Fax 888-278-7199
Sales@JacobMarketingInc.com

Customer Information:

Company / Account Name _____

Contact Person / Title _____

Phone Number ____ - ____ - ____ Fax # ____ - ____ - ____

Payment Information: I authorize JMI to automatically bill the card listed below as specified:

PAYMENT IN FULL:

One time charge of \$ _____ on ____/____/____.

Comments: _____

Credit Card Information:

Credit Card Type: _____ Credit Card Number: _____

Expires: ____/____ Security Code _____

Cardholder's Name: _____

Cardholder's Billing Address: _____

Cardholder's Billing Zip Code: _____

Customer's Signature

Date

Customer's Signature

Date



Chattanooga - Bridal Show Information Sheet

~HOW TO ENTER THE CONVENTION CENTER – The loading dock entrance to the convention center is on Carter Drive. We will have porters with carts available in the loading area to assist you with loading in and out. **Vehicles must be unloaded and immediately removed from the loading area.**

~SHOW TIMES - The vendor floor will be open for brides from 12 pm – 4 pm.

~YOUR BOOTH - Set-up and break-down times are as follows:

*Set-up	September 19th	2:00 p.m. – 7:00 p.m.
	September 20th	8:00 a.m. – 11:00 a.m.
*Break-down	Day of Show	Following close of show

~ BOOTH DESIGN - Your booth will be black piped and draped (dimensions: 10'x10' booth with 8' foot high back, 3 foot high side rails, with an 8' black skirted table and two chairs).

~ BOOTH LOCATION - As the show has become larger it has become even more difficult to fairly satisfy everyone's wishes as to booth placement. Corner Booth Guarantees are available – please contact the Sales Department at 888-531-3941 for more information. If you have particular concerns about your location please contact Pam LaFollette at 888-531-3941. Our goal is to make sure everyone gets the best exposure possible. You will be directed to your location when you arrive for set-up.

~ IDENTIFICATION SIGN - We will provide an identification sign with your company name if you contracted for the show prior to September 6th, 2009. This sign is only 6"x3' and is not intended to be your permanent show sign.

~ NON-EXHIBITING VENDORS - We will make every effort to prevent non-exhibiting industry members from walking the show trying to solicit business from brides. If you notice this happening, **please let us know.**

~FOOD / BEVERAGE SAMPLES - No perishable food items can be left in your booth overnight.

~BRIDALSHOW WEBSITE - Your company listing will be available at www.Chattanooga-BridalShow.com within 5 business days of returning your booth reservation. Please check the website to ensure your listing is accurate and email Anna@jacobmarketinginc.com if you have corrections.

~LEAD LISTS - A complete list of the brides will be available to you within five to seven (5-7) working days of the show.

Jacob Marketing Inc.
431 Park Village Drive, Suite K
Knoxville, TN 37923
888-531-3941 Fax 888-278-7199